

**To:** Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]; EOC Public Information[EOC\_Public\_Information@epa.gov]  
**From:** Purchia, Liz  
**Sent:** Wed 8/12/2015 10:29:24 PM  
**Subject:** RE: FOR EOC: Draft social media posts for Admin

Updated post, please review.

**From:** Purchia, Liz  
**Sent:** Wednesday, August 12, 2015 5:35 PM  
**To:** Colaizzi, Jennifer C.; EOC Public Information  
**Subject:** FOR EOC: Draft social media posts for Admin

Draft Facebook and Twitter posts to report out on the Administrator's trip to CO & NM tonight.

We'd post them to the Administrator's accounts, with approved photos included with the Facebook post, and then share them from the main EPA Facebook and Twitter accounts as well.

TWITTER:

My report from CO/NM today: [[FACEBOOK POST LINK]]. @EPA takes responsibility for #AnimasRiver spill & is committed to seeing cleanup thru.

FACEBOOK:

I spent today in Durango, CO and Farmington, NM, talking with response workers and checking in on efforts to contain and analyze the Animas River spill.

The good news is that water conditions in Colorado are improving. The plume of contaminated water has dissipated downstream, and our efforts to trap and treat the discharge are helping to protect communities along the river from further impacts. We're continuing to monitor and to sample water quality in areas that could be affected by the spill. We'll release our analysis as soon as we're able.

We take responsibility for the spill. While excavating above the old adit, pressurized water began leaking above the mine tunnel, spilling about three million gallons of water stored behind the collapsed material into Cement Creek, a tributary of the Animas River. We've ceased cleanup operations at other mines so we can evaluate what happened at this one and ensure that it doesn't happen again at any other sites.

We're working closely with state and local partners and with tribal nations as our efforts progress. We're going to see this through and get it right.

Jay L. Davis

Advisor for Digital Strategy and Engagement

U.S. Environmental Protection Agency

[Davis.Jay@epa.gov](mailto:Davis.Jay@epa.gov)

Desk: 202-564-0204

Cell: 202-748-3316

